

# Kaitlin Alexander



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## EDUCATION

Bachelor of Science  
Telecommunications  
Minors: Innovation and Theatre  
Concentration: News  
**University of Florida**  
2014- 2018

## SKILLS

### Adobe Creative Cloud

Photoshop, InDesign,  
Audition, After Effects

### Video Editing

Premiere Pro, Final Cut, Edius7

### Reporting

LiveU, MediaSource,  
ENPS, iNews, Mira

### Cameras

Sony and Panasonic HD,  
Studio, Gopro, DSLR

### Web

Frankly and Wordpress

### Social

Facebook and Google Analytics,  
Hootsuite, Cyfe, TweetReach

## EXPERIENCE

### Sports Reporter

ESPN Gainesville 850 AM/ 98.1 FM

August 2015- May 2018

- Broadcasted radio and TV sports updates, wrote web stories, and reported for the Jacksonville Jaguars and the Florida Gators

### Sports Media Production

University Athletic Association Inc.

August 2016- May 2018

- Logged video and cut show elements for Gator Vision TV
- One of the four chosen students to work sideline production for UF football

### Social Media Coordinator

ESPN Gainesville 850 AM/ 98.1 FM

August 2017- May 2018

### Campus Connection Student Correspondent

ESPNU

September 2016- May 2018

- Created original content for ESPNU on UF athletics for feature stories

### Sports and News Reporter

PBS affiliated WUFT- TV|

March 2016 - December 2017

### Beat Reporter- Gator Women's Basketball and Volleyball

WUFT- TV/ ESPN Gainesville

January 2017- December 2017

## INTERNSHIPS

### Sports Production

CNN Sports/ Bleacher Report, Atlanta, GA

June 2017- August 2017

- Assisted in the sports news gathering and editing game highlights
- Received the AWSM Founders scholarship, one of eight students nationwide selected. First UF student to be awarded. .

### Video Content Crew

Chick-fil-A Kickoff Peach Bowl UGA vs UNC

September 2016

- Worked with a Lumix GH4 camera creating videos for a social platform audience of 42,000

### News Intern Reporter

ABC affiliated WCJB- TV20

September 2016- December 2016

- Collaborated with reporters and worked on my own stories

### Disney College Program

Walt Disney World Resort

August 2014- January 2015

- Received twelve appraisal letters from Disney leadership and guests for going above and beyond in my job on safety, show, curiosity, and efficiency